**Chiro-Med & Rehab (CMR) Core Values**

**Self-Improvement:**We are committed to continuous investments in the growth of our team members. We also ask our team members to actively take responsibility for their own self-development.

**Do the Right Thing:** We are guided by solid moral compasses. We stand for what is just and right, and hold ourselves to a high level of ethical standards.

**Cultivate Raving Fans:**We create Raving Fans of our patients and of each other. If our patients aren't raving about our people and our care, then we have not achieved the level we strive for.

**Embrace Change:**We seek out, embrace, and get (un)comfortable in knowing that if we’re not continuously changing, evolving, and improving—we’re falling behind. No two years will ever look the same at CMR.

**Believe it’s Possible:**We create a lasting and positive impact within our community and industry. When we work hard, stay focused and act in service to others, we believe anything is possible.

**Support Each Other:**We are committed to building an encouraging, caring, and supportive environment. We share a responsibility to support our team members and enrich their lives.

**Work Ethic Wins:** We believe a team willing to put in the extra effort, go the extra mile, and are accountable for their actions, will be the one who will see their visions and dreams realized.

**Breathe:** Pausing to ensure we’re finding peace and joy along our journey is an invaluable component to sustainable and lasting success.