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Books & eBooks

Abblett, David E. *The new chiropractic cash practice survival guide : how to successfully start-up or convert your practice.*

WB 905.7 A124N 2007 Student Success Collection

Abrams, Rhonda M. *Successful business plan secrets & strategies : America's best-selling business plan guide!*

HD 62.5 A37S 2014 Reserve

Acampora, Christina L. *Marketing chiropractic to medical practices.*

WB 905.7 A168M 2009 Student Success Collection

Aldred, Elaine M. *A guide to starting your own complementary therapy practice.*

WB 890 A3645G 2007

Allen, Laura. *A massage therapist's guide to business.*

WB 537 A66M 2010

American Massage Therapy Association. *The business of massage : the complete guide to establishing your massage career.*

WB 537 B875 2002

Anderson, Dave. *TKO Hiring! : Ten Knockout Strategies for Recruiting, Interviewing, and Hiring Great People.*

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Ashley, Martin. *Massage : a career at your fingertips : the complete guide to becoming a bodywork professional.*

WB 537 A755M 2006

Associated Bodywork & Massage Professionals. *Successful business handbook.*

WB 537 S833 2001

Benjamin, Patricia J. *Professional foundations for massage therapists.*

WB 537 B468P 2009

Burke, Shannon. *Maximize your referral factor : a chiropractor's proven strategies to limitless referrals.*

W 80 B959M 2014 Student Success Collection

Chiaffarano, Nat. *Progressive business plan for a chiropractic personal injury practice.*

W 80 C552p 2017

Clements D. *The practitioner's journey.*

WB 890 C646P 2010

Colbert, Bruce J. *Career success in health care : professionalism in action.*

W 21 C65C 2016

Coles, Linda. *Learn Marketing with Social Media in 7 Days : Master Facebook, LinkedIn and Twitter for Business.*

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Cook, Lona. *Just tell me where to start! : insight on blasting into chiropractic business.*

W 80 C665J 2013 Student Success Collection

DuBoff, Leonard D. *Law (in plain English) for doctors, dentists, and other health professionals.*

W 32.5 AA1 D815L 2008

Enelow, Wendy S. *Expert resumes for health care careers.*

W 21 E63E 2010 Student Success Collection

Flaws, Bob. *The successful Chinese herbalist.*

WB 55.C4 F53S 2005

Flight, Myrtle. *Law, liability, and ethics for medical office professionals.*

W 32.5 AA1 F6L 2004

Gerber, Michael E. *The E myth chiropractor : why most chiropractic practices don't work and what to do about it.*

W 80 G37E 2011 Student Success Collection

Goetsch M. *The future of chiropractic business.*

W 80 G599f 2017

Golden, Michelle; Marcus, Bruce W. *Social Media Strategies for Professionals and Their Firms : The Guide to Establishing Credibility and Accelerating Relationships.*

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Hacker, Steven M. *The medical entrepreneur : pearls, pitfalls & practical business advice for doctors.*

W 80 H33M 2010

Hawk, Cheryl. *Careers in chiropractic health care : exploring a growing field.*

WB 905.7 C273 2017

Kennedy, Dan S. *The ultimate marketing plan : find your hook, communicate your message, mark your mark.*

HF 5415.1 K36 2006

Koenig, Bonnie. *Points to ponder for the acupuncturist in business.*

W 80 K635p 2015

Korsen J. *Chiropractic cash only practice : the book.*

W 80 K841C 2015 Student Success Collection

Langmaid, Jeffrey M. *Marketing chiropractic to medical doctors : your step-by-step guide to increasing referrals.*

WB 905.7 L36M 2016 Student Success Collection

Levinson, Jay Conrad. *Guerrilla marketing : easy and inexpensive strategies for making big profits from your small business.*

W 74 L48G 2007

Lieberman, Nancy et al. *Playbook for Success : A Hall of Famer's Business Tactics for Teamwork and Leadership.*

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Lloyd, Noel. *The chiropractor's guide : 56 proven ways to help more people, have more fun, and make more money.*

WB 905.7 L569C 2016

Lochhaas, Thomas A. *LWW's student success for health professionals made incredibly easy.*

W 18 L63L 2012 Student Success Collection

Lorette, Kristie. *How to open & operate a financially successful herb and herbal plant business : with companion CD-ROM.*

HD 9019.H472 H69 2011

Mackey, Jeff. *50 thots on building an ethical evidence based chiropractic practice.*

W 80 M23F 2007 Student Success Collection

Makely, Sherry. *Professionalism in health care : a primer for career success.*

W 21 M235P 2009 Student Success Collection

McGee, Paul. *How to Write a CV That Really Works*.
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McKinney, Anne. *Real-resumes for medical jobs*.
W 21 M158r 2012

Meyer, Michael S. *7 solutions for building your proactive chiropractic practice : proven success keys to anticipate and solve problems of design, growth, and management*.

W 80 M48S 2004 Student Success Collection

Meyer, Michael S. *Into practice : a comprehensive guide to getting into chiropractic practice - quickly, efficiently, and successfully*.

W 80 M48I 2007 Student Success Collection

Miller, K. Jeffrey. *Practicing chiropractic : lessons and observations from private practice*.

W 80 M66P 2005 Student Success Collection

Murkowski, K.S.J. *Third party procedures for clinical practice : a guide for the health care professional cash practice and/or third party practice*.

W 80 M87T 2000

Peller, Spencer. *Own the phone : proven ways of handling calls, securing appointments, and growing your healthcare practice*.

W 80 P35O 2015

Port, Michael. *Book Yourself Solid : The Fastest, Easiest, and Most Reliable System for Getting More Clients Than You Can Handle Even if You Hate Marketing and Selling*.
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Portman, Janet. *Leasing space for your small business*.

HD 1393.25 .P67 2001

Reizer, John L. *Up and running: opening a chiropractic office*.

W 80 R363U 2002

Roseberry, Monica. *Marketing massage : from first job to dream practice*.

WB 537 R798M 2007

Roseberry M. *Marketing massage : how to build your dream practice*.

W 80 R67M 2002 Student Success Collection

Saeger, Jan L. *Building a healthy business : for massage and alternative healthcare practices.*
WB 537 S127b 2010

Short D. *The ultimate chiropractic practice : how you can double your income in 60 days or less without feeling overwhelmed.*
W 80 S559U 2013 Student Success Collection

Sohnen-Moe C. *Business mastery : a guide for creating a fulfilling, thriving practice, and keeping it successful.*
W 80 S682b 2016 Reserve Desk

Spindler, Greg. *Breaking through as a professional massage therapist : uncovering your inner tools for success.*
WB 537 S656B 2008

Stanley, Kay. *Handbook of medical office communications : effective letters, memos, and e-mails.*
W 49 S788H 2005 Reference

Thompson, Diana L. *Hands heal : communication, documentation and insurance billing for manual therapists.*
WB 537 T469h 2019 Reserve

Tukua, Deborah. *Marketing strategies for chiropractic success.*
W 80 T96M 2014 Student Success Collection

Whittier, Stephen. *Realign your practice : the chiropractor's guide to masterful marketing, happier patients, and bigger profits.*
W 80 W624R 2014 Student Success Collection

Wiant A. *The playbook for chiropractic practice.*
W 80 W536P 2016 Student Success Collection

Wiles, Michael R. *Strategic planning for the chiropractic practice : eighteen step-by-step exercises to create a professional strategic plan for the practice of your dreams.*
WB 905 W676S 2008

Wolfe, Honora Lee. *Points for profit : the essential guide to practice success for acupuncturists.*
WB 369 W65P 2005

Wollan, Robert et al. *The Social Media Management Handbook : Everything You Need to Know to Get Social Media Working in Your Business.*

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Wood J. *The compassionate practitioner : how to create a successful and rewarding practice.*

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Journals

Canadian Chiropractor

<https://www.canadianchiropractor.ca/>

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<http://thechiropracticassistant.com/>

Chiropractic Economics

<https://www.chiroeco.com/>

Chiropractic Products

<http://www.chiropracticproducts.net/>

Natural Practitioner

<https://www.naturalpractitionermag.com/>