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In Memoriam

- Dr. Cyril W. Hackett - 1950
- Dr. Marvin Klaes - 1951
- Dr. Irving Scheel - 1956
- Dr. John Schwietert - 1949

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Outreach

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Real "Change" Begins at Home?

James F. Winterstein, DC
 NUHS President



"Character is doing the right thing when no one is looking"—J.C. Watts, and even earlier "Quality means doing it right when no one is looking"—Henry Ford.

It seems that these values have been deserted by so many in our world today. Yesterday I heard a new advertisement by General Motors that said something like, "This is a new day and we are a new company, smaller but better etc., etc." Ironic when last week it went into bankruptcy even with billions from the federal government and it was revealed that the company was worth something like \$78 billion and had debts of \$160 billion! However, now everything is going to be OK and we should believe that of course!

This just happens to be one example among many that we hear about these days, and unfortunately, the general wisdom is that what is necessary now is "much more regulation" of these businesses! What a disaster, or as William Bendix used to say in "The Life of Riley," "What a revoltin' development THIS is!"

What's happened to character and integrity? Where has our commitment to ethical behavior gone? Is life ONLY about money? It certainly looks like it if the current circumstances are any indication, and now the answer seems to be that we can "spend our way out" of this situation — a situation that has not derived from lack of money, but from lack of ethics! Still, no one is talking about how the people of our country should improve their sense of ethical behavior! Let's print more money, borrow more money, and

...see Real Change... on page 2

NUHS Grads — Changing Lives, Delivering Solutions with Value

Charles DuBois, commencement speaker for the College of Professional Studies, proclaimed a bright and exciting future for the 25 new doctors of chiropractic at their graduation ceremony on April 23.

"The 2008-2009 Occupational Outlook Handbook talks about the wonderful outlook for the chiropractic profession. It will grow 14% over next 10 years, the largest growth of any profession they talk about," said DuBois, president and great-nephew of the founder of Standard Process, the manufacturer of organic nutritional supplements. "Chiropractic has one of the greatest futures ahead because you deliver one thing — you deliver solutions with value," he said.

Initially, DuBois began his speech by holding up a favorite T-shirt that read: "If I have to explain, you wouldn't understand." While the saying is a favorite of Harley Davidson owners, DuBois feels it has a distinct parallel with chiropractic. "Those that don't get adjusted, they don't understand the experience of what chiropractic is all about," he said.

Like Harley riders, who share a brotherhood and sisterhood with a group of people who have one common passion, doctors of chiropractic also have that a similar connection. "There is incredible pride and camaraderie in the profession, but it's more important than riding a Harley. You change people's lives through what you do."

"Chiropractic is not about just correcting the subluxation. It's about treating the whole person. It's about changing lives. It is

an important mission that you have," he said.

Following his address, DuBois was presented with the honorary doctor of laws degree (LLD).

Mark Scott Hoover of Illinois gave the valedictory address at the Professional Studies ceremony. In addition, he was presented with the Joseph Janse Award as the outstanding graduate of the class.

The Class of April 2009 also included the first two graduates from the Master of Science Degree in Acupuncture program. The seven-trimester program began in Fall 2006.

At the April 23 College of Allied Health Sciences graduation ceremony, 15 students received the bachelor of science degree.

Sandra F. Anane, a native of Ghana, delivered the valedictory address and reflected on the "long and tough road" that led to her receiving the bachelor's degree. "As I grew up, I realized many people in Ghana were extremely poor and could not afford to see a doctor. Therefore I promised myself to obtain an education and to continue to challenge myself in the future so I will be able to help those who are less fortunate, whether here in my community or in an underdeveloped country."

The Massage Therapy Certification program graduated 12 students, two of whom also earned chiropractic assistant certificates.

In her address, Valedictorian Valerie J. Grodin advised graduates to "dream big." She said, "Take a small step, just one a week toward accomplishing your goals. Every time you do one small thing toward achieving your goals, it will give you the energy and excitement to do the next thing and carry you toward your next goal. This is where happiness can come from."



Charles DuBois

Continuing Education Courses for July - September

July 11-12
 Advanced Acupuncture 300-7:
 Clinical Applications of Acupuncture
 NUHS Campus / Lombard, Ill.

Functional Rehabilitation
 Module: Cervical & Thoracic Spine
 McKenzie Method - Part B2
 NUHS Campus / Lombard, Ill.

Kinesio Taping: Session 2 (KT3)
 NUHS Campus / Lombard, Ill.

Electrodiagnosis:
 Module 9: Final Examinations
 NUHS Campus / Lombard, Ill.

Acupuncture 200-2:
 Differentiation of Syndromes II;
 The 8 Principles: Patterns of Disease
 Concourse Hotel, Columbus, Ohio

July 25-26
 Current Procedures for Health Plan
 Enrollment & Billing Documentation
 NUHS Campus / Lombard, Ill.

August 1-2
 Advanced Acupuncture 300-8:
 Acupuncture Review / Final Exams
 NUHS Campus / Lombard, Ill.

August 8-9
 Acupuncture 200-3: Pulse Diagnosis;
 Acupuncture Applications
 Concourse Hotel, Columbus, Ohio

Kinesio Taping: Session 1 (KT1 & KT2)
 SPC Campus / St. Petersburg, Fla.

August 29-30, 2009
 Acupuncture 200-4: Arthritis / Pain
 Management / Board Review
 Concourse Hotel, Columbus, Ohio

September 12-13, 2009
 Functional Rehabilitation
 Module: Cervical & Thoracic Spine
 Rehabilitation
 NUHS Campus / Lombard, Ill.

Kinesio Taping: Session 2 (KT3)
 SPC Campus / St. Petersburg, Fla.

September 19-20, 2009
 Clinical Orthopedics:
 Comprehensive Orthopedics Review I –
 Diagnostic Imaging
 NUHS Campus / Lombard, Ill.

September 26-27, 2009
 Acupuncture 100-1: Introduction
 NUHS Campus / Lombard, Ill.

Acupuncture 300-1: Male / Female
 Health, Pediatrics
 Concourse Hotel, Columbus, Ohio

Master of Science (MS) Advanced Clinical Practice

• An Advanced Degree designed for the Chiropractic Profession

.....
36 credits • 2 year program

• Weekend & Distance Learning (DL) Courses

**Accepting applications through
 July 17, 2009**

.....
 • Course Descriptions & Application Information

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 postgrad@nuhs.edu

*Note: Dates and times are subject to
 change; programs are cancelled
 periodically or rescheduled. Please
 refer to the NUHS website for the
 most accurate information.*

Real Change... ...from page 1

regulate corporations so this does not happen again! Sorry friends, these are not the answers. The currently much vaunted “corporate transparency” is not the answer! The only answers lie in re-establishing a true sense of integrity in America. Without that, there are no promises and we will continue to see the decay of all we have held dear, and our civilization will decline as we move toward third world status.

That all sounds so dour I almost hate to even write it, but it is never-the-less true, and I get the clear sense that this same kind of “loss of integrity” is affecting our professions.

With the current economy, many in our professions are experiencing a downturn in their practices, but at the same time some continue to do very well. Just recently, I heard two doctors tell me that this year is better than last year at the same time. Those two are excellent doctors — real professionals — and I think it shows.

What exactly does it mean to be part of a “profession”? This question came up recently on a list serve in which I participate. I was amazed at how many on the list found all kinds of excuses regarding the tenets of “professionalism,” and seemed intent on blaming everyone and everything else regarding “professional issues.” What most of the discussion was about, however, was MONEY, never mind “ethical issues!” Sounds a lot like corporate America, doesn’t it? But we are supposed to be professionals and that should make us different. “Transparency” is not something we should need simply because if we are true professionals our character and its inherent integrity will speak for themselves. These are why we are considered “professionals.”

So what does it really mean to be part of a “profession”? Well, the entire basis for a profession is the foundation of ethics. It is revealed in the following characteristics about which I wrote in 1994 in the *ACA Journal*, and in which I cited professional characteristics as enumerated by then Executive Vice President of the CCE, Ralph Miller, EdD. The following eight characteristics of professionalism were outlined:

Altruism — Service to humanity is placed above personal gain and profit.

Specialized Service — The people of a profession must have a unique, definite service to perform.

Specialized Training — Entry into a profession is characterized by a long period of preparation, typically many years.

Body of Knowledge — A comprehensive body of knowledge is derived through research and experimentation. The body of knowledge from which the practitioner draws in order to perform his unique special service must increase rapidly. Evidence of this abounds among the mature professions. Continued service to humanity is the basis for continued research in the professions.

Continuous Study — As a result of innovation, specialization and the development of new knowledge, the professional is obliged to engage in continuous study for the benefit of those served.

Autonomy — Professional work requires independent thought and action with appropriate subsequent decision making. The professional, by the very nature of the work cannot be controlled by others in the day to day application of his or her unique skills.

Self Government and a Code of Ethics — Self government implies that the professional groups must establish standards for entry into and exclusion from their ranks and must seek higher standards of practice. This characteristic responds to the responsibility of the profession to the public to ensure ethical practice and conduct of those who participate in the profession.

Control of the Membership — For assurance of participation in the professional standards of ethics and practice, an organized group such as a board of examiners, is developed and all members of the professional group respond to the standards, which are enforced by the group.

To these eight characteristics, I added the following:

Intellectual Honesty — The quality that drives the professional to continually search for new truths. To seek the greatest objectivity in the application of any health care measures (in the instance of health care professionals) for the express purpose of providing, for the patient, the best possible care at the least possible cost.

Willingness to reject ideas and concepts, which however revered, are known to be rooted in dogma alone.

Adoption of personal and group characteristics, which are the hallmark of

other professionals — These include the pursuit of knowledge even for the sake of knowledge; the articulate use of the spoken and written word; social conduct, which is the personification of civilization, and the avoidance of words and actions that are anti-scientific.

Educational qualifications that are appropriate for the application of the unique service provided by the professional. In the instance of the chiropractic profession, we must remain in context with others to whom we compare ourselves, i.e. allopaths and osteopaths.

Yes, it is tough to be a real professional, and yes, at times, financial issues will be prevalent in our lives, but members of the professions are comparatively a very small and learned segment of society to whom others in society look for leadership and as examples. If we wish to be part of a true profession, we must re-commit ourselves daily to the principles enumerated above. I happen to believe that when we do, we also ensure our own personal success, which is described by Bessie Anderson Stanley (often erroneously attributed to Ralph Waldo Emerson) by the following:

What is Success?

*To laugh often and much;
To win the respect of intelligent people
and the affection of children;
To earn the appreciation of honest critics
and endure the betrayal of false friends;
To appreciate beauty;
To find the best in others;
To leave the world a bit better, whether by
a healthy child, a garden patch or a
redeemed social condition;
To know even one life has breathed easier
because you have lived.*

This is to have succeeded.

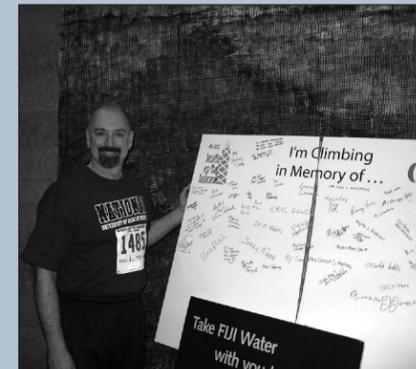
*Remember, what you possess in the world
will be found on the day of your death to
belong to someone else.
But what you are, will be yours forever!*

*The purpose of life is not to be happy.
It is to be useful, to be honorable, to
be compassionate, to have it make
some difference that you have lived
and lived well.*

Money is often seen as an indicator of personal or professional success, but in the final analysis, it is not the “real thing.” For as the poem says, when we die, it “will be found to belong to someone else,” plain and simple. Let’s strive for true success and in doing so, set examples for the millions with whom we come into contact. Just maybe our behavior will rub off and our country will benefit.

Clinic Outreach

Research Clinician Dr. Grant Iannelli and five NUHS interns performed physical examinations on 45 Boy Scouts and adult leaders at the annual Three Fires Council BSA Merit Badge University (MBU), held at York High School in Elmhurst earlier this year. This was the 12th year for MBU and Dr. Iannelli’s 10th year of providing examinations as a clinic outreach activity. The BSA requires Scouts and leaders have an annual physical prior to attending camp, which in Illinois can be performed by DCs.

Hustling the Hancock

Dr. Nick Trongale at the Hancock

Clad in a National T-shirt, Dr. Nicholas Trongale, dean of the College of Professional Studies, participated in the “Hustle up the Hancock” earlier this year. Each year over 4,000 people climb to the top of John Hancock Center in Chicago to raise funds for lung disease research, advocacy and education.

Pulmonary Paper Published

A paper entitled “Thymic Follicular Hyperplasia Presenting as a Large Mediastinal Mass in a 42-Year-Old Female” was accepted for publication in *Clinical Pulmonary Medicine*. The NUHS authors included Rudolf Heiser, DC, William C. Bogar, DC, DACBR, Michael Fergus, DC, DACBR, and Jerrilyn Cambron, DC, MPH, PhD. Manuel Duarte, DC, DABCO, and NUHS were also named in the paper.

X-rays were referred to the Department of Diagnostic Imaging for interpretation and a large lesion was discovered in the patient’s chest. A follow-up CT imaging of the chest was performed that confirmed a large anterior mediastinal space-occupying lesion. The patient was referred to a thoracic surgeon, surgery was performed, a lesion of thymic origin was removed, and the patient fully recovered. The pathology report revealed “Thymic Follicular Hyperplasia.”

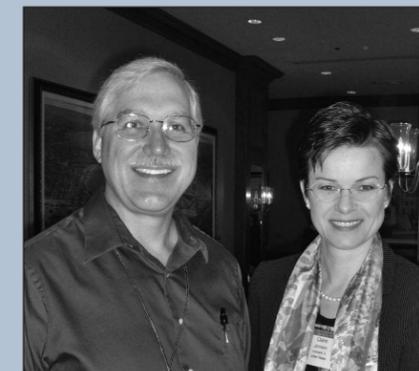
National News

President’s Article Published

An article by Dr. James Winterstein was published in the March 26 issue of *Dynamic Chiropractic*. In the article, “Our Shrinking Chiropractic Practice Box,” Dr. Winterstein discussed what it is happening to scope of practice and what can be done.

Best ACC/RAC Paper

At the Association of Chiropractic Colleges Research Agenda Conference (ACC-RAC) held in March in Las Vegas, a submission by Dr. Marc McRae, associate professor of physiology and biochemistry, was selected as “best paper in the educational field.” The paper was titled, “Preadmission Organic Chemistry Courses Are Predictors of Academic Performance in Biochemistry at a Midwest Chiropractic College.” It will be published subsequently in the *Journal of Chiropractic Education*.

Conference Attendees

Dr. Gregory Cramer and Dr. Claire Johnson

National University of Health Sciences had a strong presence at the North American Research Conference on Complementary & Integrative Medicine (NARC-CIM), held in Minneapolis, Minn., May 12-15. Dr. Gregory Cramer, NUHS dean of Research, presented the platform presentation, “Curriculum Development in EBP at the National University of Health Sciences,” in the collaborative session titled Changing the Culture of CAM Institutions Toward an Evidence-based Approach – One R25 at a Time. Dr. Claire Johnson, NUHS Journals editor, presented the poster titled “Adverse Events Reported for Older Adults Using Complementary and Alternative Medicine: An Analysis of Articles Indexed in PubMed,” that she authored with Dr. Bart Green.

Seminar Attendees

Dr. William Hogan, professor of Chiropractic Medicine, and Dr. William Bogar, chief of Diagnostic Imaging and

Residency, attended the 6th Annual Interactive Spring Conference – Approaches to Hematology/Oncology, Care and Screening for Primary Care Physicians, at Loyola Medical Center in Maywood, Ill., in April. Eight medical oncologists and hematologists from the Loyola University Chicago Stritch School of Medicine faculty lectured in brief 20-minute formats.

Award Recipients

Dr. Claire Johnson, NUHS Journals editor, Dr. Bart Green, NUHS Journals associate editor, and Joe Horrigan were awarded the 2009 “Presidential Service Award” by the American Chiropractic Board of Sports Physicians at the recent Sports Symposium. Pictured above (l-r) are ACBSP President Bill Moreau, Horrigan, Johnson and Green. Drs. Johnson and Green conducted a workshop on scientific publications at the conference.

Presentation Reprise

Dr. Ezra Cohen, associate professor of chiropractic medicine, gave a presentation on “Challenge and Opportunity in Integrative Care” to the Student Association for Integrative Medicine (SAIM). The presentation was a 40-minute version of the one delivered at the Association of Chiropractic Colleges Research Agenda Conference (ACC-RAC) in March in Las Vegas by a team including Dr. Cohen, Dr. Fraser Smith and Dr. Robert Shiel.

New NUHS Babies

Dr. Fraser Smith, assistant dean of naturopathic medicine, and his wife, Debra, welcomed their first child, Channing Grace Smith, on May 29. Dr. Brian Miller, Chicago clinician, and his wife, Gloriann, are also the proud parents of their first child, Sophia Marie Miller, born June 9.

MBA Recipients

Yesenia Carrera, assistant Registrar, and Teri Hatfield, assistant director of Admissions, both recently earned their Master’s Degree in Business Administration.